

Leveraging Intellectual Property to Enable Innovation
and Créativité for an Inspired Future

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HOSTED BY
LES USA-CANADA 

PRELIMINARY PROGRAM

Sponsored by



UPDATED ON
April 26, 2023

SUNDAY APRIL 30, 2023

TIME	LOCATION	SESSION	
17:45 – 18:30	Salon 6/7	YMC NETWORKING (Young Members Congress)	
18:30 - 21:00	Ballroom East/Center	LESI2023 WELCOME RECEPTION	
20:30	Yoko Luna Restaurant	YMC OFFSITE NETWORKING EVENT (Young Members Congress)	



TIME	LOCATION	SESSION	
08:30 – 08:45	Ballroom West/Center	OPENING REMARKS Ichiro Nakatomi , LESI President, Avida Science Bob Held , Conference Chair, Held IP Jun Saito , Consul General of Japan in Montreal	
08:45 – 09:30	Ballroom West/Center	KEYNOTE SPEAKER Creativity to Build Intellectual Property Moderator: Bob Held , Held IP Speaker: Daniel Lamarre Executive Vice-Chairman of the Board, Cirque du Soleil	
09:30 – 10:20	Ballroom West/Center	PANEL DISCUSSION Introduction of New IP Business Models in Drug Discovery Moderator: Elizabeth Douville , President & Chief Office, IRICoR Speakers: Lloyd Segal , President & CEO, Repare Therapeutics Yasunori Yamaguchi , President & CEO, IP Gaia Gordon McCauley , President & CEO, adMare BioInnovations Charles Gore , Executive Director, Medicines Patent Pool	
10:20 - 10:30	Ballroom West/Center	FIRESIDE CHAT WITH CANADIAN MINISTER Moderator: Natalie Raffoul , Brion Raffoul LLP Speaker: Mary Ng , Minister of International Trade, Export Promotion, Small Business and Economic Development, Government of Canada	
10:30 - 11:00	Ballroom Foyer	COFFEE BREAK/NETWORKING	
11:00 – 12:30	Ballroom West/Center	WORKSHOPS 1 - 5 1. Navigating the Deep Tech Frontier in Life Sciences Innovation Moderator: Danie Dohmen , Adams & Adams Speakers: Gina Bicknell , Pinsent Masons LLP David McIntosh , Ropes & Gray Jude Sullivan , Evozyne Inc Madelein Kleyn , Omnisient (Pty) Ltd Richa Pandey , Krishna & Saurastri	
11:00 – 12:30	Drummond West	2. It's all about the Money - Licensing, Securitization, and other uses of IP Portfolios by Start-up Companies in the US, Canada, Europe and Asia Moderator: Bruce H. Bernstein , Greenblum & Bernstein PLC Speakers: Donald Min , Withrow & Terranova Nora Kessler , Klinkert Partners Santosh K. Chari , CPST Intellectual Property Seungyeob Baik , Near & Wise IP	
11:00 – 12:30	Drummond East	3. Investing, M&A and Licensing on Gaming Industry – What You Need to Know Before Moderator: Tatiana Campello , Demarest Advogados Speakers: Reid Schneider , Raccoon Logic Studios Inc Marc Beaudet , Turbulent Vincent Bergeron , ROBIC, LLP Cecilia Boije , Eidos	



TIME	LOCATION	SESSION	
11:00 – 12:30	Drummond Center	4. Regulatory & Legislative Trends Affecting Standard Essential Patents (SEPs) Moderator: Natalie Raffoul, Brion Raffoul LLP Speakers: John Donch Jr, Volpe Koenig Stephane Tronchon, InterDigital Peter Toto, Sony András Jókúti, WIPO	
11:00 – 12:30	Salon 4/5	5. Using Federated Data Models to Reduce Barriers to Licensing Data Charley Macedo , Amster, Rothstein & Ebenstein LLP Dinesh Divakaran , Owkin Irene Abrams , Boston Children's Hospital	
12:30 - 13:30	Ballroom East/Foyer	LUNCH WITH EXHIBITION AND NETWORKING	
13:30 - 14:00	Ballroom West/Center	KEYNOTE SPEAKER A Global Leader in Clean Energy: How 75 Years of Innovation is Shaping the Future of Hydro-Québec Moderator: François Painchaud, ROBIC Speaker: François Ramsay General Counsel, Hydro-Québec	
14:00 – 15:00	Drummond West	LESI THOUGHT LEADERSHIP PROGRAM 2022-2023 Track 1: Standard Essential Patents (SEPs) The Future of SEP Licensing Moderator: Mattia Fogliacco, Sisvel Panelists: Pat Patnode, General Electric Heath Hoglund, Via Licensing Dan McCurdy, RPX Fabian Gonell, Qualcomm Sophie Pasquier, Philips	
14:00 – 15:00	Drummond East	Track 2: Automotive Industry Moderator: John Carney, China IP Exchange, LLC Panelists: Laurie Fitzgerald, Avanci Christopher Ralph, Lion Electric Jeff Dion, Flo EV Charging	
14:00 – 15:00	Drummond Center	Track 3: Arbitration & Mediation Panelists: Tilman Müller-Stoy, Bardehle Pagenberg Adam Rattray, WIPO Arbitration and Mediation Center	
15:00 – 15:30	Ballroom West/Center	ROUNDTABLE DISCUSSIONS 1-7 1. Differences in the Method of Technology Transfer from the Perspective of Universities in Turkey and Slovakia Speakers: Onur Yolay, Bezmialem Vakif University Natália Molnárová, Slovak University of Technology Lucia Rybanská, Slovak University of Technology	



TIME	LOCATION	SESSION
15:00 – 15:30	Drummond West	2. Standard Essential Patents: Update on Global FRAND Rate Setting Speakers: David Yurkerwich, Ankura Consulting Group Nina Belbl, WIPO Gabriele Mohsler, Ericsson Tom Oliver, Powell Gilbert LLP
15:00 – 15:30	Drummond East	3. Surviving and Thriving: How Can Start-up's Better Leverage Their IP Portfolios for Funding and Exit Speakers: Efrat Kasznik, Foresight Valuation Group, LLC Fiona Nicolson, Burness Paull
15:00 – 15:30	Drummond Center	4. Investing in Societal Good: Changing Paradigm Speakers: Mark Wilson, Strategic Technology Bio Consulting Chris Katopis, American Bar Association
15:00 – 15:30	Salon 1	5. IP-Led Growth and Expansion: Journey from the Chemistry Lab to Global Commercialization Speakers: Jayde Wood, Gowling WLG George Elvira, Gowling WLG Joseph Mancini, adMare BioInnovations
15:00 – 15:30	Salon 4/5	6. Cross-Border IP and Licensing Issues for Non-Fungible Tokens (NFTs) Speakers: Renzo Scavia, Scavia & Scavia Mattia Dalla Costa, CBA Hilton Sue, Oyen Wiggs Tatiana Campello, Demarest Advogados
15:00 – 16:00	Salon 6	7. Importance of Mentorship and Annual Highlights from WILA followed by a Reception Speakers: Pam Cox, Marshall, Gerstein & Borun LLP Judith Miller, Wrays Lawyers Isabelle Trempe Paladin Ningling Wang, Finnegan
15:30 – 16:00	Ballroom Foyer	COFFEE BREAK/NETWORKING 
16:00 -17:30	Ballroom West/Center	WORKSHOPS 6 - 10  6. Challenges of SEP Licensing in a Fully Connected World Moderator: Tim Pohlmann, IPlytics Speakers: Kimberly Chotkowski, Brandywine Ventures LLC Klaus Mannsperger, Mercedes-Benz Intellectual Property Fabian Gonell, Qualcomm Alan Fan, Huawei Technologies Ilkka Rahnasto, Marconi
16:00 -17:30	Drummond West	7. Data Rights Assertions are how Intellectual Property (IP) Providers Convey IP Rights to U.S. Government Customers Moderator/Speaker: Bruce Villard, Northrop Grumman Systems Corporation Speakers: Gillian M. Fenton, GSK Adriana S. Luedke, Lockheed Martin Corporation



TIME	LOCATION	SESSION
16:00 -17:30	Drummond East	8. The Unified Patent Court - It Has Finally Arrived Moderator: Robert Sterne, Sterne Kessler Goldstein & Fox Speakers: Naomi Pearce, Pearce IP Koen Bijvank, Brinkhof Mariella Massaro, Berggren Oy Peter Damerell, Powell Gilbert
16:00 -17:30	Drummond Center	9. Various Legal Issues in the Metaverse Moderator: Georgina Busku, Thum & Partner Speakers: Sherry L. Rollo, Hahn Loeser Sungpil Hwang, E.M. Hwang & Partners Eszter Szakács, Danubia Legal Allen Wang, Beijing TA Law Firm Anna Maria Stein, Eversheds Sutherland
16:00 -17:30	Salon 4/5	10. High-Growth Technology Business Forum – Special Start-up Edition. A Live Case Study Experience Moderator: Juergen Graner, Globalator Speakers: Sonja London, TactoTek Bienvenido Marquez III, Quisumbing Torres Jean Le Bouthillier, Qohash Dana Robert Colarulli, LESI
17:30 - 17:35	Ballroom West/Center	CLOSE OF DAY 1 Brief “Executive” Highlights from Day 1 
19:00	St James Theatre	GALA DINNER WITH ENTERTAINMENT 



TIME	LOCATION	SESSION
08:30 - 09:00	Ballroom West/Center	OPENING REMARKS AND INNOVATION AWARD  Dana Robert Colarulli , Executive Director, LES International Tanja Sovic , TU Wien
09:00 - 09:30	Ballroom West/Center	KEYNOTE SPEAKER  On the Path to Net Zero: Air Mobility Compelled to Innovate Moderator: Sonja London, TactoTek Speaker: Marc St-Hilaire, Vice President Technology and Innovation, CAE
09:30 - 10:30	Ballroom West/Center	PANEL DISCUSSION  AI’s Evaluation and Impact Given to the Business and Intellectual Property Law Systems Moderator: Toshimoto Mitomo, Executive Deputy President and CSO, Sony Group Corporation Speakers: Alice Xiang, Global Head of AI Ethics, Sony Group Corporation and Lead Research Scientist, Sony AI Leann Pinto, CEO, IPWe Stephanie Curcio, Co-Founder and CEO, NLPatent Dan Neely, Co-Founder and CEO, Vermillio



TIME	LOCATION	SESSION	
10:30 - 11:00	Ballroom Foyer	COFFEE BREAK/NETWORKING	
11:00 - 12:30	Ballroom West/Center	WORKSHOPS 11 – 15 11. WIPO Mock Mediation: Efficient Dispute Resolution and Best Practices Moderator: James Sobieraj, Crowell & Moring LLP Speakers: Adam Rattray, WIPO Arbitration and Mediation Center Pamela Cox, Marshall, Gerstein & Borun LLP Charles Valauskas, Valauskas Corder LLC Linda Kawano, GroupOptima	
11:00 - 12:30	Drummond West	12. Foodie Art: RTD to Plant-Based Products – Commercialization of IP in the Food and Beverage Industry Moderator: Jayde Wood, Gowling WLG Speakers: Rickey Yada, University of British Columbia Janet Lau, Mark Anthony Group Yves Potvin, Yves Veggie Cuisine and Garden Protein International Jeff Turner, Defyrus Inc. (retired)	
11:00 - 12:30	Drummond East	13. The Future of Branding & Licensing in the Entertainment/Games Industry and in Online Virtual Reality Moderator: Lionel Tan, Rajah & Tann Singapore LLP Speakers: Alan Hunt, Lewis Silkin LLP Rob Potter, Kilpatrick Townsend Stu Seltzer, Seltzer Licensing Group Erica Carter, Epic Games, Inc.	
11:00 - 12:30	Drummond Center	14. UPC Litigation & UP Prosecution – Chances, Risks, Strategies Moderator: Tilman Müller-Stoy, Bardehle Pagenberg Speakers: Agathe Michel de Cazotte, Carpmals & Ransford Jean-Hyacinthe de Mitry, Gides Gabriele Mohsler, Ericsson	
11:00 - 12:30	Salon 4/5	15. 2022 LES Physical Sciences (formerly CEEM) Royalty Rates & Deal Terms Survey Moderator: Ann M. Cannoni, The Webb Law Firm Speakers: Shayne Phillips, Anaqua Ningling Wang, Finnegan	
12:30 - 13:30	Ballroom East/Foyer	LUNCH WITH EXHIBITION AND NETWORKING	
13:30 - 13:35	Ballroom West/Center	VIDEO PRESENTATION Daren Tang , Director General, WIPO	
13:35 - 14:00	Ballroom West/Center	KEYNOTE SPEAKER Update and Initiatives from the United States Patent and Trademark Office Moderator: Dana Robert Colarulli, Executive Director, LESI Speaker: Vaishali Udupa Commissioner, United States Patent and Trademark Office	



TIME	LOCATION	SESSION	
14:00 – 14:30	Ballroom West/Center	ROUND TABLE DISCUSSIONS 8-15 8. Data Analytics for the Modern IP Professional Speakers: Sam Wiley, LOT Network Chris Anderson, StoneTurn Group Elise Neils, GE Licensing	
14:00 – 14:30	Drummond West	9. Latest Case Decisions Affecting Patent License in U.S., Europe, and Japan Speakers: Yorikatsu Hohokabe, Oblon Gaiokokuho Jimu Bengoshi Jimusho Dirk Schüßler-Langeheine, Hoffmann Eitle Hideaki Kobayashi, Ohno & Partners Frank J. West, Oblon, McClelland, Maier & Neustadt, LLP	
14:00 – 14:30	Drummond East	10. How will the New European Horizontal Block Exemption Regulations Affect Cooperation Agreements like Standardization and R&D Speakers: Dario Paschetta, Frignani Virano e Associati	
14:00 – 14:30	Drummond Center	11. Licensing in an Era of Pandemics, Regional Conflicts, and Climate Change: Mitigating your Supply Chain Risks Speakers: Eric Gottschling, BorgWarner Shayne Phillips, Anaqua David Powsner, David Malm Stacey Dunn, ROBIC	
14:00 – 14:30	Salon 1	12. State of Industry Panel Discussion on CEEM Industries Speakers: Ningling Wang, Finnegan Sarah Basford, Rio Tinto	
14:00 – 14:30	Salon 4/5	13. LES USA Approved Standards Speakers: Karthika Perumal, Womble Bond Dickinson LLP & LES USA/CANADA President	
14:00 – 14:30	Salon 6	14. Strategies for Navigating the mRNA and Lipid Nanoparticle IP and Competitive Landscape Speakers: Dan Shores, Rothwell Figg	
14:00 – 14:30	Salon 7	15. Digital Unicorns and Tangible Profits: An Overview of Recent Esports Growth Speakers: Paul Ashcraft, Pearson Education, Inc.	
14:30 - 15:00	Ballroom Foyer	COFFEE BREAK/NETWORKING	
LESI COMMITTEE MEETINGS			
15:00 – 16:00	Ballroom West/Center	High Technology	
15:00 – 16:00	Drummond West	Americas	
15:00 – 16:00	Drummond East	Patent & Technology Licensing	
15:00 – 16:00	Drummond Center	Education	
15:00 – 16:00	Salon 1	Trademarks, Designs, & Merchandising	
15:00 – 16:00	Salon 4/5	Innovation Trends	
15:00 – 16:00	Salon 6	Asia Pacific	
15:00 – 16:00	Salon 7	Life Sciences	



TIME	LOCATION	SESSION	
16:00 - 17:30	Ballroom West/Center	WORKSHOPS 16 - 19 16. Data-Driven Decision-Making for IP Licensing and Transaction: Use LES Royalty Survey Reports and Other Data Sources to Guide Monetization Campaigns Moderator/Speaker: Bob Held , Held Intellectual Property, LLC Speakers: Jack Lu , IPMAP, LLC Mike Perham , Howard Hughes Medical Institute	
16:00 - 17:30	Drummond West	17. The U.S. CHIPS Act and the New Export Control Rules on Chips – Ongoing Shift in Tech Relations with China and Impact on Licensing Moderator: Yuanyou Yang , Porter Wright Morris & Arthur Speakers: Speakers: Richard Thurston , RLT Global Consulting LLC Douglas Grose Representing The American Semiconductor Innovation Coalition (ASIC) Richard Steffens , TTSE Matthew Quigley , US Consulate Montreal	
16:00 - 17:30	Drummond East	18. Business Secrets: The Next Big Revolution? Do's and Don'ts in the Protection and Valuation of Trade Secrets: a Practical Management Approach Moderator: Mattia Dalla Costa , CBA Speakers: Fabian Böttger , resano GmbH Bruce Villard , Northrop Grumman Systems Corporation Laura MacDonald , ASTP Proton Pierre Ollivier , Winnotek Sylvain Roy , Law offices of Sylvain Roy Eric Gottschling , BorgWarner	
16:00 - 17:30	Drummond Center	19. Innovation Investment and IP Valuation on SDG/ESG Moderator: Annie Gauthier , BCF Speakers: Iulian Bobe , Circ Benjamin Young , Fyber X Tadashi Matsumoto , Reqmed Inc Lally Rementilla , BDC	
17:30 - 17:45	Ballroom West/Center	CLOSE OF DAY 2 Brief "Executive" Highlights from Day 2 and Presentation from LESI 2024 Madrid	
19:00	New City Gas	FAREWELL EVENT	