



# LESI 2023 MONTREAL

INTERNATIONAL ANNUAL CONFERENCE  
30 APRIL-2 MAY HOSTED BY LES USA-CANADA

Leveraging Intellectual Property to Enable Innovation  
and Créativité for an Inspired Future

► [lesi2023.org](https://lesi2023.org)

HOSTED BY  
LES USA-CANADA

## PRELIMINARY PROGRAM

Sponsored by



株式会社アヴィーダ・サイエンス

UPDATED ON  
March 30, 2023

### SUNDAY APRIL 30, 2023

| TIME          | LOCATION                | SESSION   |  |
|---------------|-------------------------|---|--|
| 17:45 – 18:30 | Salon 6/7               | <b>YMC NETWORKING</b><br>(Young Members Congress)               |  |
| 18:30 - 21:00 | Ballroom<br>East/Center | <b>LESI2023 WELCOME RECEPTION</b>                               |  |
| 21:00         | Yoko Luna<br>Restaurant | <b>YMC OFFSITE NETWORKING EVENT</b><br>(Young Members Congress) |  |



| TIME          | LOCATION             | SESSION  |  |
|---------------|----------------------|--|--|
| 08:30 – 08:45 | Ballroom West/Center | <b>OPENING REMARKS</b><br>Ichiro Nakatomi, LESI President, Avida Science<br>Bob Held, Conference Chair, Held IP  |  |
| 08:45 – 09:30 | Ballroom West/Center | <b>KEYNOTE SPEAKER</b><br><b>Creativity to Build Intellectual Property</b><br>Moderator: Bob Held, Held IP<br>Speaker: Daniel Lamarre<br>Executive Vice-Chairman of the Board, Cirque du Soleil  |  |
| 09:30 – 10:30 | Ballroom West/Center | <b>PANEL DISCUSSION</b><br><b>Introduction of New IP Business Models in Drug Discovery</b><br>Moderator: Elizabeth Douville, President & Chief Office, IRICoR<br>Speakers: Lloyd Segal, President & CEO, Repare Therapeutics<br>Yasunori Yamaguchi, President & CEO, IP Gaia<br>Gordon McCauley, President & CEO, adMare BioInnovations<br>Charles Gore, Executive Director, Medicines Patent Pool |  |
| 10:30 - 11:00 | Ballroom Foyer       | <b>COFFEE BREAK/NETWORKING</b>   |  |
| 11:00 – 12:30 | Ballroom West/Center | <b>WORKSHOPS 1 - 5</b><br><b>1. Navigating the Deep Tech Frontier in Life Sciences Innovation</b><br>Moderator: Danie Dohmen, Adams & Adams<br>Speakers: Gina Bicknell, Pinsent Masons LLP<br>David McIntosh, Ropes & Gray<br>Jude Sullivan, Evozyne Inc<br>Madelein Kleyn, Omnisient (Pty) Ltd<br>Richa Pandey, Krishna & Saurastri   |  |
| 11:00 – 12:30 | Drummond West        | <b>2. It's all about the Money - Licensing, Securitization, and other uses of IP Portfolios by Start-up Companies in the US, Canada, Europe and Asia</b><br>Moderator: Bruce H. Bernstein, Greenblum & Bernstein PLC<br>Speakers: Donald Min, Withrow & Terranova<br>Nora Kessler, Klinkert Partners<br>Santosh K. Chari, CPST Intellectual Property<br>Seungyeob Baik, Near & Wise IP             |  |
| 11:00 – 12:30 | Drummond East        | <b>3. Investing, M&amp;A and Licensing on Gaming Industry – What You Need to Know Before</b><br>Moderator: Tatiana Campello, Demarest Advogados<br>Speakers: Reid Schneider, Raccoon Logic Studios Inc<br>Marc Beaudet, Turbulent<br>Vincent Bergeron, ROBIC, LLP  |  |
| 11:00 – 12:30 | Drummond Center      | <b>4. Regulatory &amp; Legislative Trends Affecting Standard Essential Patents (SEPs)</b><br>Moderators: Natalie Raffoul, Brion Raffoul<br>John Donch Jr, Volpe Koenig<br>Speakers: Stephane Tronchon, InterDigital<br>Peter Toto, Sony<br>András Jókúti, WIPO   |  |



| TIME          | LOCATION             | SESSION  |  |
|---------------|----------------------|--|--|
| 11:00 – 12:30 | Salon 4/5            | <p><b>5.Using Federated Data Models to Reduce Barriers to Licensing Data</b></p> <p><b>Charlie Macedo</b>, Amster, Rothstein &amp; Ebenstein LLP<br/> <b>Dinesh Divakaran</b>, Owkin<br/> <b>Irene Abrams</b>, Boston Children’s Hospital</p>  |  |
| 12:30 - 13:30 | Ballroom East/Foyer  | <b>LUNCH WITH EXHIBITION AND NETWORKING</b>  |  |
| 13:30 - 14:00 | Ballroom West/Center | <p><b>KEYNOTE SPEAKER</b></p> <p><b>A Global Leader in Clean Energy: How 75 Years of Innovation is Shaping the Future of Hydro-Québec</b></p> <p><b>Moderator: François Painchaud</b>, ROBIC<br/> <b>Speaker: François Ramsay</b><br/>                     General Counsel, Hydro-Québec</p>   |  |
| 14:00 – 15:00 | Drummond West        | <p><b>LESI THOUGHT LEADERSHIP PROGRAM 2022-2023</b></p> <p><b>Track 1: Standard Essential Patents (SEPs) The Future of SEP Licensing</b></p> <p><b>Moderator: Mattia Fogliacco</b>, Sisvel<br/> <b>Panelists: Pat Patnode</b>, General Electric<br/> <b>Heath Høglund</b>, Via Licensing<br/> <b>Dan McCurdy</b>, RPX<br/> <b>Fabian Gonell</b>, Qualcomm</p>    |  |
| 14:00 – 15:00 | Drummond East        | <p><b>Track 2: Automotive Industry</b></p> <p><b>Moderator: John Carney</b>, China IP Exchange, LLC<br/> <b>Panelists: Laurie Fitzgerald</b>, Avanci<br/> <b>Christopher Ralph</b>, Lion Electric<br/> <b>Matthieu Loos</b>, Flo EV Charging</p>   |  |
| 14:00 – 15:00 | Drummond Center      | <p><b>Track 3: Arbitration &amp; Mediation</b></p> <p><b>Panelists: Tilman Müller-Stoy</b>, Bardehle Pagenberg<br/> <b>Adam Rattray</b>, WIPO Arbitration and Mediation Center</p>   |  |
| 15:00 – 15:30 | Ballroom West/Center | <p><b>ROUNDTABLE DISCUSSIONS 1-7</b></p> <p><b>1. Differences in the Method of Technology Transfer from the Perspective of Universities in Turkey and Slovakia</b></p> <p><b>Speakers: Onur Yolay</b>, Bezmialem Vakif University<br/> <b>Natália Molnárová</b>, Slovak University of Technology<br/> <b>Lucia Rybanská</b>, Slovak University of Technology</p> |  |
| 15:00 – 15:30 | Drummond West        | <p><b>2. Standard Essential Patents: Update on Global FRAND Rate Setting</b></p> <p><b>Speakers: David Yurkerwich</b>, Ankura Consulting Group<br/> <b>Nina Belbl</b>, WIPO</p>  |  |
| 15:00 – 15:30 | Drummond East        | <p><b>3. Surviving and Thriving: How Can Start-up’s Better Leverage Their IP Portfolios for Funding and Exit</b></p> <p><b>Speakers: Efrat Kasznik</b>, Foresight Valuation Group, LLC<br/> <b>Fiona Nicolson</b>, Burness Paull</p>   |  |



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|---------------|----------------------|---|
| 15:00 – 15:30 | Drummond Center      | <p><b>4. Investing in Societal Good: Changing Paradigm</b></p> <p><b>Speakers:</b> Marion “Amy” Dieterich, WIPO<br/>Mark Wilson, Strategic Technology Bio Consulting</p>  |
| 15:00 – 15:30 | Salon 1              | <p><b>5. IP-Led Growth and Expansion: Journey from the Chemistry Lab to Global Commercialization</b></p> <p><b>Speakers:</b> Jayde Wood, Gowling WLG<br/>George Elvira, Gowling WLG<br/>Joseph Mancini, adMare BioInnovations</p>   |
| 15:00 – 15:30 | Salon 4/5            | <p><b>6. Cross-Border IP and Licensing Issues for Non-Fungible Tokens (NFTs)</b></p> <p><b>Speakers:</b> Renzo Scavia, Scavia &amp; Scavia<br/>Mattia Dalla Costa, CBA<br/>Hilton Sue, Oyen Wiggs<br/>Tatiana Campello, Demarest Advogados</p>  |
| 15:00 – 16:00 | Salon 6              | <p><b>7. Importance of Mentorship and Annual Highlights from WILA followed by a Reception</b></p> <p><b>Speakers:</b> Pam Cox, Marshall, Gerstein &amp; Borun LLP<br/>Judith Miller, Wrays Lawyers<br/>Isabelle Trempe Paladin<br/>Ningling Wang, Finnegan</p>  |
| 15:30 – 16:00 | Ballroom Foyer       | <p><b>COFFEE BREAK/NETWORKING</b></p>   |
| 16:00 -17:30  | Ballroom West/Center | <p><b>WORKSHOPS 6 - 10</b></p> <p><b>6. Challenges of SEP Licensing in a Fully Connected World</b></p> <p><b>Moderator:</b> Tim Pohlmann, IPlytics<br/><b>Speakers:</b> Kimberly Chotkowski, Brandywine Ventures LLC<br/>Klaus Mannsperger, Mercedes-Benz Intellectual Property<br/>Fabian Gonell, Qualcomm<br/>Alan Fan, Huawei Technologies</p> |
| 16:00 -17:30  | Drummond West        | <p><b>7. Data Rights Assertions are how Intellectual Property (IP) Providers Convey IP Rights to U.S. Government Customers</b></p> <p><b>Moderator/Speaker:</b> Bruce Villard, Northrop Grumman Systems Corporation<br/><b>Speakers:</b> Gillian M. Fenton, GSK<br/>Adriana S. Luedke, Lockheed Martin Corporation</p>                            |
| 16:00 -17:30  | Drummond East        | <p><b>8. The Unified Patent Court - It Has Finally Arrived</b></p> <p><b>Moderator:</b> Robert Sterne, Sterne Kessler Goldstein &amp; Fox<br/><b>Speakers:</b> Naomi Pearce, Pearce IP<br/>Koen Bijvank, Brinkhof<br/>Mariella Massaro, Berggren Oy<br/>Peter Damerell, Powell Gilbert</p>  |
| 16:00 -17:30  | Drummond Center      | <p><b>9. Various Legal Issues in the Metaverse</b></p> <p><b>Moderator:</b> Georgina Busku, Thum &amp; Partner<br/><b>Speakers:</b> Sherry L. Rollo, Hahn Loeser<br/>Sungpil Hwang, E.M. Hwang &amp; Partners<br/>Eszter Szakács, Danubia Legal<br/>Allen Wang, Beijing TA Law Firm</p>   |





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|---------------|----------------------|---|--|
| 16:00 -17:30  | Salon 4/5            | <b>10. High-Growth Technology Business Forum – Special Start-up Edition. A Live Case Study Experience</b><br><b>Moderator: Juergen Graner</b> , Globalator<br><b>Speakers: Sonja London</b> , TactoTek<br><b>Bienvenido Marquez III</b> , Quisumbing Torres<br><b>Jean Le Bouthillier</b> , Qohash<br><b>Dana Robert Colarulli</b> , LESI |  |
| 17:30 - 17:35 | Ballroom West/Center | <b>CLOSE OF DAY 1</b><br><b>Brief “Executive” Highlights from Day 1</b>   |  |
| 19:00         | St James Theatre     | <b>GALA DINNER WITH ENTERTAINMENT</b>   |  |



| TIME          | LOCATION             | SESSION   |  |
|---------------|----------------------|---|--|
| 08:30 - 09:00 | Ballroom West/Center | <b>OPENING REMARKS AND INNOVATION AWARD</b><br><b>Dana Robert Colarulli</b> , Executive Director, LES International<br><b>Tanja Sovic</b> , TU Wien   |  |
| 09:00 - 09:30 | Ballroom West/Center | <b>KEYNOTE SPEAKER</b><br><b>On the Path to Net Zero: Air Mobility Compelled to Innovate</b><br><b>Moderator: Sonja London</b> , TactoTek<br><b>Speaker: Marc St-Hilaire</b> , Vice President Technology and Innovation, CAE  |  |
| 09:30 - 10:30 | Ballroom West/Center | <b>PANEL DISCUSSION</b><br><b>AI’s Evaluation and Impact Given to the Business and Intellectual Property Law Systems</b><br><b>Moderator: Toshimoto Mitomo</b> , Executive Deputy President and CSO, Sony Group Corporation<br><b>Speakers: Alice Xiang</b> , Global Head of AI Ethics, Sony Group Corporation and Lead Research Scientist, Sony AI<br><b>Leann Pinto</b> , President, IPWe<br><b>Stephanie Curcio</b> , CEO & Co-Founder, NLPatent<br><b>Dan Neely</b> , Co-Founder and CEO, Vermillio |  |
| 10:30 - 11:00 | Ballroom Foyer       | <b>COFFEE BREAK/NETWORKING</b>  |  |
| 11:00 – 12:30 | Ballroom West/Center | <b>WORKSHOPS 11 – 15</b><br><b>11. WIPO Mock Mediation: Efficient Dispute Resolution and Best Practices</b><br><b>Moderator: James Sobieraj</b> , Crowell & Moring LLP<br><b>Speakers: Adam Rattray</b> , WIPO Arbitration and Mediation Center<br><b>Pamela Cox</b> , Marshall, Gerstein & Borun LLP<br><b>Charles Valauskas</b> , Valauskas Corder LLC  |  |



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| 11:00 – 12:30 | Drummond West        | <p>Linda Kawano, GroupOptima<br/>Peggy Burns, Drawn &amp; Quarterly</p> <p><b>12. Foodie Art: RTD to Plant-Based Products – Commercialization of IP in the Food and Beverage Industry</b></p> <p><b>Moderator:</b> Jayde Wood, Gowling WLG<br/><b>Speakers:</b> Rickey Yada, University of British Columbia<br/>Janet Lau, Mark Anthony Group<br/>Yves Potvin, Yves Veggie Cuisine and Garden Protein International</p> |
| 11:00 – 12:30 | Drummond East        | <p>Jeff Turner, Defyrus Inc. (retired)</p> <p><b>13. The Future of Branding &amp; Licensing in the Entertainment/Games Industry and in Online Virtual Reality</b></p> <p><b>Moderator:</b> Lionel Tan, Rajah &amp; Tann Singapore LLP<br/><b>Speakers:</b> Alan Hunt, Lewis Silkin LLP<br/>Rob Potter, Kilpatrick Townsend<br/>Stu Seltzer, Seltzer Licensing Group<br/>Erica Carter, Epic Games, Inc.</p>              |
| 11:00 – 12:30 | Drummond Center      | <p><b>14. UPC Litigation &amp; UP Prosecution – Chances, Risks, Strategies</b></p> <p><b>Moderator:</b> Tilman Müller-Stoy, Bardehle Pagenberg<br/><b>Speakers:</b> Agathe Michel de Cazotte, Carpmaels &amp; Ransford<br/>Mattia Dalla Costa, CBA<br/>Jean-Hyacinthe de Mitry, Gides<br/>Gabriele Mohsler, Ericsson</p>  |
| 11:00 – 12:30 | Salon 4/5            | <p><b>15. 2022 LES Physical Sciences (formerly CEEM) Royalty Rates &amp; Deal Terms Survey</b></p> <p><b>Moderator:</b> Ann M. Cannoni, The Webb Law Firm<br/><b>Speakers:</b> Shayne Phillips, Anaqua</p>  |
| 12:30 - 13:30 | Ballroom East/Foyer  | <p><b>LUNCH WITH EXHIBITION AND NETWORKING</b></p>   |
| 13:30 - 14:00 | Ballroom West/Center | <p><b>KEYNOTE SPEAKER</b></p> <p><b>Update and Initiatives from the United States Patent and Trademark Office</b></p> <p><b>Moderator:</b> Dana Robert Colarulli, Executive Director, LESI<br/><b>Speaker:</b> Vaishali Udupa<br/>Commissioner, United States Patent and Trademark Office</p>                                      |
| 14:00 – 14:30 | Ballroom West/Center | <p><b>ROUND TABLE DISCUSSIONS 8-15</b></p> <p><b>8. Data Analytics for the Modern IP Professional</b></p> <p><b>Speakers:</b> Sam Wiley, LOT Network<br/>Neil Zoltowski, StoneTurn Group<br/>Elise Neils, GE Licensing</p>   |
| 14:00 – 14:30 | Drummond West        | <p><b>9. Latest Case Decisions Affecting Patent License in U.S., Europe, and Japan</b></p> <p><b>Speakers:</b> Yorikatsu Hohokabe, Oblon Gaikokuho Jimu Bengoshi Jimusho<br/>Dirk Schüßler-Langeheine, Hoffmann Eitle<br/>Hideaki Kobayashi, Ohno &amp; Partners<br/>Frank J. West, Oblon, McClelland, Maier &amp; Neustadt, LLP</p>  |
| 14:00 – 14:30 | Drummond East        | <p><b>10. How will the New European Horizontal Block Exemption Regulations Affect Cooperation Agreements like Standardization and R&amp;D</b></p>   |



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| 14:00 – 14:30 | Drummond Center      | <p><b>Speakers: Dario Paschetta</b>, Frignani Virano e Associati</p> <p><b>11. Licensing in an Era of Pandemics, Regional Conflicts, and Climate Change: Mitigating your Supply Chain Risks</b></p> <p><b>Speakers: Eric Gottschling</b>, BorgWarner<br/> <b>Shayne Phillips</b>, Anaqua<br/> <b>David Powsner</b>, David Malm<br/> <b>Stacey Dunn</b>, ROBIC</p>                   |  |
| 14:00 – 14:30 | Salon 1              | <p><b>12. State of Industry Panel Discussion on CEEM Industries</b></p> <p><b>Speakers: Ningling Wang</b>, Finnegan<br/> <b>Sarah Basford</b>, Rio Tinto</p>  |  |
| 14:00 – 14:30 | Salon 4/5            | <p><b>13. LES USA Approved Standards</b></p> <p><b>Speakers: Karthika Perumal</b>, Womble Bond Dickinson LLP</p>  |  |
| 14:00 – 14:30 | Salon 6              | <p><b>14. Strategies for Navigating the mRNA and Lipid Nanoparticle IP and Competitive Landscape</b></p> <p><b>Speakers: Dan Shores</b>, Rothwell Figg</p>  |  |
| 14:00 – 14:30 | Salon 7              | <p><b>15. Digital Unicorns and Tangible Profits: An Overview of Recent Esports Growth</b></p> <p><b>Speakers: Paul Ashcraft</b>, Pearson Education, Inc.</p>  |  |
| 14:30 - 15:00 | Ballroom Foyer       | <b>COFFEE BREAK/NETWORKING</b>  |  |
| 15:00 – 16:00 | Ballroom West/Center | <b>LESI COMMITTEE MEETINGS</b><br>High Technology   |  |
| 15:00 – 16:00 | Drummond West        | Americas  |  |
| 15:00 – 16:00 | Drummond East        | Patent & Technology Licensing   |  |
| 15:00 – 16:00 | Drummond Center      | Education   |  |
| 15:00 – 16:00 | Salon 1              | Trademarks, Designs, & Merchandising  |  |
| 15:00 – 16:00 | Salon 4/5            | Innovation Trends   |  |
| 15:00 – 16:00 | Salon 6              | Asia Pacific  |  |
| 15:00 – 16:00 | Salon 7              | TBC   |  |
| 16:00 - 17:30 | Ballroom West/Center | <p><b>WORKSHOPS 16 - 19</b></p> <p><b>16. Data-Driven Decision-Making for IP Licensing and Transaction: Use LES Royalty Survey Reports and Other Data Sources to Guide Monetization Campaigns</b></p> <p><b>Moderator/Speaker: Bob Held</b>, Held Intellectual Property, LLC<br/> <b>Speakers: Jack Lu</b>, IPMAP, LLC<br/> <b>Mike Perham</b>, Howard Hughes Medical Institute</p> |  |
| 16:00 - 17:30 | Drummond West        | <p><b>17. The U.S. CHIPS Act and the New Export Control Rules on Chips – Ongoing Shift in Tech Relations with China and Impact on Licensing</b></p> <p><b>Moderator: Yuanyou Yang</b>, Porter Wright Morris &amp; Arthur<br/> <b>Speakers:</b></p>  |  |



| TIME          | LOCATION             | SESSION  |
|---------------|----------------------|--|
| 16:00 - 17:30 | Drummond East        | <p><b>18. Business Secrets: The Next Big Revolution? Do's and Don'ts in the Protection and Valuation of Trade Secrets: a Practical Management Approach</b></p> <p><b>Moderator:</b> Mattia Dalla Costa, CBA<br/> <b>Speakers:</b> Fabian Böttger, resano GmbH<br/>                     Bruce Villard, Northrop Grumman Systems Corporation<br/>                     Laura MacDonald, ASTP Proton<br/>                     Pierre Ollivier, Winnotek<br/>                     Sylvain Roy, Law offices of Sylvain Roy</p> |
| 16:00 - 17:30 | Drummond Center      | <p><b>19. Innovation Investment and IP Valuation on SDG/ESG</b></p> <p><b>Moderator:</b> Annie Gauthier, BCF<br/> <b>Speakers:</b> Iulian Bobe, Circ<br/>                     Benjamin Young, Fyber X<br/>                     Tadashi Matsumoto, Reqmed Inc<br/>                     Lally Rementilla, BDC</p>  |
| 17:30 - 17:45 | Ballroom West/Center | <p><b>CLOSE OF DAY 2</b></p> <p><b>Brief "Executive" Highlights from Day 2 and Presentation from LESI 2024 Madrid</b></p>  |
| 19:00         | New City Gas         | <p><b>FAREWELL EVENT</b></p>   |

